



BUILD A BRIDGE TO BETTER

Who is ReConnect Rondo?

ReConnect Rondo is a 501(c)(3) nonprofit organization dedicated to restoring equity and opportunity in Rondo by leading a united effort in pursuit of one common goal—an African American cultural enterprise district connected by a community land bridge.

ReConnect Rondo is leading a restorative movement

ReConnect Rondo is leading a restorative movement in Minnesota. Our mission is to lead the effort to revitalize the Rondo community with a land bridge that reconnects Rondo and reignites a vibrant African American cultural enterprise district in Saint Paul. We will do this by connecting Minnesota leaders, equity organizations and the Rondo community to ensure a better, brighter and more equitable future.

Why is this so important?

The 1960s construction of I-94 divided the Rondo neighborhood, devastating African American homes, businesses and lives. This vibrant and thriving community was literally torn in half. ReConnect Rondo is determined to right that wrong by inspiring equitable development success for Rondo, Saint Paul and Minnesota, centered around the upcoming reconstruction of I-94.

Why a community land bridge?

A community land bridge is the catalyst for restoring what was lost with the original I-94 construction and for developing a vibrant African American cultural enterprise district.

Reconnecting the land in Rondo will result in:

- Critical support for a thriving African American community
- The chance to make up for the loss of over 700 homes and 300 businesses
- A firm foundation for generational wealth accumulation

Why an African American cultural enterprise district?

An African American cultural enterprise district will not only repair, restore and revitalize Rondo, it's a significant way to reverse racial disparity gaps in Minnesota. This exciting district will realize many other critical benefits, particularly to those who have lost so much. It will help:

- Restore wealth and control for African Americans and the Rondo community
- Support prosperous new opportunities for African American businesses
- Revitalize, protect and promote Rondo as a thriving, heritage-rich neighborhood

Note: Rondo is one of seven destination areas identified by the city of Saint Paul as key cultural districts.

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